

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.368401/-83.371564

January 2006

RF1

33320 Plymouth Rd Livonia, Michigan		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2005 Estimated Population	7,045	92,904	268,197
	2010 Projected Population	6,827	90,282	261,118
	2000 Census Population	7,284	95,755	275,803
	1990 Census Population	7,253	95,650	276,955
	Historical Annual Growth 1990 to 2005	-0.2%	-0.2%	-0.2%
	Projected Annual Growth 2005 to 2010	-0.6%	-0.6%	-0.5%
HOUSEHOLDS	2005 Est. Households	2,719	38,000	108,149
	2010 Proj. Households	2,627	36,853	105,130
	2000 Census Households	2,825	39,303	111,568
	1990 Census Households	2,670	36,753	104,940
	Historical Annual Growth 1990 to 2005	0.1%	0.2%	0.2%
	Projected Annual Growth 2005 to 2010	-0.7%	-0.6%	-0.6%
AGE	2005 Est. Population 0 to 9 Years	12.7%	11.5%	11.8%
	2005 Est. Population 10 to 19 Years	13.9%	13.1%	13.5%
	2005 Est. Population 20 to 29 Years	8.5%	11.4%	10.9%
	2005 Est. Population 30 to 44 Years	24.8%	22.7%	22.8%
	2005 Est. Population 45 to 59 Years	20.2%	20.1%	20.7%
	2005 Est. Population 60 to 74 Years	11.6%	12.8%	12.5%
	2005 Est. Population 75 Years Plus	8.3%	8.4%	7.8%
	2005 Est. Median Age	38.2	38.9	38.7
MARITAL STATUS & SEX	2005 Est. Male Population	48.5%	48.1%	48.5%
	2005 Est. Female Population	51.5%	51.9%	51.5%
	2005 Est. Never Married	22.3%	26.1%	25.7%
	2005 Est. Now Married	57.7%	52.4%	53.0%
	2005 Est. Separated or Divorced	10.9%	11.4%	10.9%
	2005 Est. Widowed	9.1%	10.2%	10.3%
INCOME	2005 Est. HH Income \$200,000 or More	1.0%	1.8%	2.2%
	2005 Est. HH Income \$150,000 to 199,999	3.8%	2.7%	3.0%
	2005 Est. HH Income \$100,000 to 149,999	18.6%	14.8%	14.9%
	2005 Est. HH Income \$75,000 to 99,999	18.5%	16.8%	16.3%
	2005 Est. HH Income \$50,000 to 74,999	20.3%	21.9%	22.0%
	2005 Est. HH Income \$35,000 to 49,999	14.9%	15.6%	15.4%
	2005 Est. HH Income \$25,000 to 34,999	6.9%	9.4%	9.4%
	2005 Est. HH Income \$15,000 to 24,999	9.5%	9.8%	9.2%
	2005 Est. HH Income \$0 to 14,999	6.5%	7.2%	7.5%
	2005 Est. Average Household Income	\$ 66,892	\$ 65,074	\$ 67,373
	2005 Est. Median HH Income	\$ 66,246	\$ 60,029	\$ 61,019
	2005 Est. Per Capita Income	\$ 26,317	\$ 27,132	\$ 27,490
		2005 Est. Number of Businesses	622	4,230
2005 Est. Total Number of Employees		10,876	59,429	130,596

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.368401/-83.371564

January 2006

RF1

33320 Plymouth Rd Livonia, Michigan		1.00 mi radius	3.00 mi radius	5.00 mi radius
RACE	2005 Est. White Population	90.3%	86.8%	86.0%
	2005 Est. Black Population	5.4%	7.5%	8.4%
	2005 Est. Asian & Pacific Islander	2.1%	3.3%	3.1%
	2005 Est. American Indian & Alaska Native	0.2%	0.2%	0.3%
	2005 Est. Other Races Population	2.0%	2.2%	2.3%
HISPANIC	2005 Est. Hispanic Population	171	2,307	6,610
	2005 Est. Hispanic Population Percent	2.4%	2.5%	2.5%
	2010 Proj. Hispanic Population Percent	3.2%	3.2%	3.2%
	2000 Hispanic Population Percent	2.0%	2.1%	2.0%
EDUCATION (Adults 25 or Older)	2005 Est. Adult Population (25 Years or Older)	4,912	64,763	185,959
	2005 Est. Elementary (0 to 8)	2.4%	2.4%	2.6%
	2005 Est. Some High School (9 to 11)	5.5%	6.4%	6.7%
	2005 Est. High School Graduate (12)	26.0%	27.6%	28.2%
	2005 Est. Some College (13 to 16)	20.9%	20.8%	20.8%
	2005 Est. Associate Degree Only	7.6%	8.7%	8.8%
	2005 Est. Bachelor Degree Only	23.8%	21.7%	21.1%
	2005 Est. Graduate Degree	13.9%	12.3%	11.8%
HOUSING	2005 Est. Total Housing Units	2,880	40,656	115,576
	2005 Est. Owner Occupied Percent	84.9%	69.8%	74.0%
	2005 Est. Renter Occupied Percent	9.5%	23.6%	19.6%
	2005 Est. Vacant Housing Percent	5.6%	6.5%	6.4%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	1.0%	0.7%	0.6%
	2000 Homes Built 1995 to 1998	2.4%	1.9%	2.8%
	2000 Homes Built 1990 to 1994	4.1%	5.1%	4.3%
	2000 Homes Built 1980 to 1989	5.0%	8.2%	8.4%
	2000 Homes Built 1970 to 1979	3.7%	15.2%	15.3%
	2000 Homes Built 1960 to 1969	10.4%	26.7%	22.9%
	2000 Homes Built 1950 to 1959	50.5%	34.6%	35.2%
	2000 Homes Built Before 1949	22.8%	7.5%	10.5%
HOME VALUES	2000 Home Value \$1,000,000 or More	0.3%	0.0%	0.1%
	2000 Home Value \$500,000 to \$999,999	-	0.0%	0.1%
	2000 Home Value \$400,000 to \$499,999	0.2%	0.2%	0.5%
	2000 Home Value \$300,000 to \$399,999	0.5%	0.6%	1.9%
	2000 Home Value \$200,000 to \$299,999	13.6%	12.7%	12.8%
	2000 Home Value \$150,000 to \$199,999	33.9%	29.2%	21.7%
	2000 Home Value \$100,000 to \$149,999	42.6%	46.3%	44.1%
	2000 Home Value \$50,000 to \$99,999	8.7%	10.1%	17.7%
	2000 Home Value \$25,000 to \$49,999	0.2%	0.6%	0.9%
	2000 Home Value \$0 to \$24,999	-	0.4%	0.3%
	2000 Median Home Value	\$ 152,217	\$ 149,551	\$ 145,904
	2000 Median Rent	\$ 783	\$ 601	\$ 585

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.368401/-83.371564

January 2006

RF1

33320 Plymouth Rd Livonia, Michigan		1.00 mi radius	3.00 mi radius	5.00 mi radius
LABOR FORCE	2005 Est. Labor: Population Age 16+	5,540	74,745	214,394
	2005 Est. Civilian Employed	61.6%	62.2%	62.1%
	2005 Est. Civilian Unemployed	2.2%	2.3%	2.6%
	2005 Est. in Armed Forces	-	0.1%	0.0%
	2005 Est. not in Labor Force	36.1%	35.4%	35.2%
	2005 Labor Force: Males	47.9%	47.4%	47.9%
	2005 Labor Force: Females	52.1%	52.6%	52.1%
OCCUPATION	2000 Occupation: Population Age 16+	3,535	48,048	137,302
	2000 Mgmt, Business, & Financial Operations	14.3%	13.5%	13.4%
	2000 Professional and Related	25.1%	22.2%	21.1%
	2000 Service	12.9%	12.5%	12.5%
	2000 Sales and Office	25.7%	27.9%	28.1%
	2000 Farming, Fishing, and Forestry	0.2%	0.0%	0.0%
	2000 Construction, Extraction, & Maintenance	8.4%	8.6%	9.2%
	2000 Production, Transport, & Material Moving	13.5%	15.2%	15.7%
	2000 Percent White Collar Workers	65.1%	63.7%	62.6%
2000 Percent Blue Collar Workers	34.9%	36.3%	37.4%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	92.1%	89.8%	89.5%
	2000 Drive to Work in Carpool	4.6%	6.5%	7.0%
	2000 Travel to Work by Public Transportation	0.4%	0.3%	0.3%
	2000 Drive to Work on Motorcycle	-	0.0%	0.0%
	2000 Walk or Bicycle to Work	1.0%	1.4%	1.2%
	2000 Other Means	0.1%	0.2%	0.3%
	2000 Work at Home	1.9%	1.7%	1.6%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	31.8%	26.9%	25.6%
	2000 Travel to Work in 15 to 29 Minutes	37.8%	41.6%	42.0%
	2000 Travel to Work in 30 to 59 Minutes	26.9%	28.1%	28.6%
	2000 Travel to Work in 60 Minutes or More	3.6%	3.4%	3.8%
	2000 Average Travel Time to Work	21.2	22.3	22.9
CONSUMER EXPENDITURE	2005 Est. Total Household Expenditure (in Millions)	\$ 145.0	\$ 1,983.2	\$ 5,773.1
	2005 Est. Apparel	\$ 6.3	\$ 86.4	\$ 251.8
	2005 Est. Contributions & Gifts	\$ 9.4	\$ 127.5	\$ 375.3
	2005 Est. Education & Reading	\$ 3.6	\$ 48.6	\$ 142.9
	2005 Est. Entertainment	\$ 8.0	\$ 108.8	\$ 317.2
	2005 Est. Food, Beverages & Tobacco	\$ 22.4	\$ 308.2	\$ 894.8
	2005 Est. Furnishings And Equipment	\$ 6.1	\$ 82.0	\$ 239.1
	2005 Est. Health Care & Insurance	\$ 10.4	\$ 143.0	\$ 415.0
	2005 Est. Household Operations & Shelter & Utilities	\$ 44.4	\$ 607.2	\$ 1,768.6
	2005 Est. Miscellaneous Expenses	\$ 2.3	\$ 31.2	\$ 90.4
	2005 Est. Personal Care	\$ 2.0	\$ 27.7	\$ 80.4
	2005 Est. Transportation	\$ 30.2	\$ 412.6	\$ 1,197.6

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.