

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.590878/-83.446051

January 2006

RF1

| 3050 Union Lake Rd Commerce Township, Michigan | | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius |
|---|--|-------------------|-------------------|-------------------|
| POPULATION | 2005 Estimated Population | 4,937 | 45,980 | 130,023 |
| | 2010 Projected Population | 4,925 | 46,740 | 133,674 |
| | 2000 Census Population | 4,949 | 45,121 | 125,910 |
| | 1990 Census Population | 4,029 | 35,530 | 101,615 |
| | Historical Annual Growth 1990 to 2005 | 1.5% | 2.0% | 1.9% |
| | Projected Annual Growth 2005 to 2010 | -0.0% | 0.3% | 0.6% |
| HOUSEHOLDS | 2005 Est. Households | 1,723 | 16,400 | 48,761 |
| | 2010 Proj. Households | 1,721 | 16,667 | 50,163 |
| | 2000 Census Households | 1,726 | 16,112 | 47,215 |
| | 1990 Census Households | 1,401 | 12,395 | 37,030 |
| | Historical Annual Growth 1990 to 2005 | 1.5% | 2.2% | 2.1% |
| | Projected Annual Growth 2005 to 2010 | -0.0% | 0.3% | 0.6% |
| AGE | 2005 Est. Population 0 to 9 Years | 15.2% | 15.0% | 13.9% |
| | 2005 Est. Population 10 to 19 Years | 15.0% | 14.5% | 13.8% |
| | 2005 Est. Population 20 to 29 Years | 7.3% | 8.7% | 9.5% |
| | 2005 Est. Population 30 to 44 Years | 24.4% | 25.1% | 24.0% |
| | 2005 Est. Population 45 to 59 Years | 25.0% | 23.8% | 23.6% |
| | 2005 Est. Population 60 to 74 Years | 9.4% | 9.5% | 10.6% |
| | 2005 Est. Population 75 Years Plus | 3.6% | 3.5% | 4.6% |
| | 2005 Est. Median Age | 38.0 | 37.2 | 38.1 |
| MARITAL STATUS & SEX | 2005 Est. Male Population | 50.6% | 50.4% | 49.8% |
| | 2005 Est. Female Population | 49.4% | 49.6% | 50.2% |
| | 2005 Est. Never Married | 19.2% | 21.1% | 22.4% |
| | 2005 Est. Now Married | 69.0% | 64.4% | 61.0% |
| | 2005 Est. Separated or Divorced | 5.3% | 5.6% | 7.2% |
| | 2005 Est. Widowed | 6.6% | 8.9% | 9.3% |
| INCOME | 2005 Est. HH Income \$200,000 or More | 10.4% | 8.6% | 9.0% |
| | 2005 Est. HH Income \$150,000 to 199,999 | 9.1% | 7.3% | 7.0% |
| | 2005 Est. HH Income \$100,000 to 149,999 | 25.9% | 22.7% | 20.4% |
| | 2005 Est. HH Income \$75,000 to 99,999 | 17.5% | 17.7% | 16.5% |
| | 2005 Est. HH Income \$50,000 to 74,999 | 17.2% | 18.4% | 17.8% |
| | 2005 Est. HH Income \$35,000 to 49,999 | 10.0% | 11.6% | 12.0% |
| | 2005 Est. HH Income \$25,000 to 34,999 | 4.2% | 5.5% | 6.4% |
| | 2005 Est. HH Income \$15,000 to 24,999 | 3.1% | 4.4% | 5.8% |
| | 2005 Est. HH Income \$0 to 14,999 | 2.6% | 3.8% | 4.9% |
| | 2005 Est. Average Household Income | \$ 111,844 | \$ 102,948 | \$ 101,065 |
| | 2005 Est. Median HH Income | \$ 92,957 | \$ 84,578 | \$ 82,282 |
| | 2005 Est. Per Capita Income | \$ 39,708 | \$ 36,996 | \$ 38,202 |
| | 2005 Est. Number of Businesses | 239 | 1,354 | 3,588 |
| | 2005 Est. Total Number of Employees | 2,030 | 11,271 | 30,833 |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.590878/-83.446051

January 2006

RF1

| 3050 Union Lake Rd Commerce Township, Michigan | | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius |
|---|--|-------------------|-------------------|-------------------|
| RACE | 2005 Est. White Population | 91.9% | 90.4% | 87.7% |
| | 2005 Est. Black Population | 3.3% | 3.5% | 4.1% |
| | 2005 Est. Asian & Pacific Islander | 3.2% | 4.1% | 5.8% |
| | 2005 Est. American Indian & Alaska Native | 0.3% | 0.3% | 0.3% |
| | 2005 Est. Other Races Population | 1.3% | 1.6% | 2.1% |
| HISPANIC | 2005 Est. Hispanic Population | 82 | 790 | 2,604 |
| | 2005 Est. Hispanic Population Percent | 1.7% | 1.7% | 2.0% |
| | 2010 Proj. Hispanic Population Percent | 1.8% | 1.9% | 2.2% |
| | 2000 Hispanic Population Percent | 1.5% | 1.5% | 1.8% |
| EDUCATION (Adults 25 or Older) | 2005 Est. Adult Population (25 Years or Older) | 3,242 | 30,336 | 87,758 |
| | 2005 Est. Elementary (0 to 8) | 2.2% | 2.6% | 3.5% |
| | 2005 Est. Some High School (9 to 11) | 7.0% | 8.3% | 9.1% |
| | 2005 Est. High School Graduate (12) | 28.7% | 30.4% | 29.9% |
| | 2005 Est. Some College (13 to 16) | 22.4% | 22.7% | 21.8% |
| | 2005 Est. Associate Degree Only | 8.8% | 8.5% | 8.4% |
| | 2005 Est. Bachelor Degree Only | 19.4% | 17.7% | 16.8% |
| | 2005 Est. Graduate Degree | 11.5% | 9.9% | 10.5% |
| HOUSING | 2005 Est. Total Housing Units | 1,864 | 17,770 | 53,035 |
| | 2005 Est. Owner Occupied Percent | 87.3% | 83.5% | 77.2% |
| | 2005 Est. Renter Occupied Percent | 5.1% | 8.8% | 14.8% |
| | 2005 Est. Vacant Housing Percent | 7.5% | 7.7% | 8.1% |
| HOMES BUILT BY YEAR | 2000 Homes Built 1999 to 2000 | 3.3% | 4.2% | 3.6% |
| | 2000 Homes Built 1995 to 1998 | 9.6% | 12.6% | 11.8% |
| | 2000 Homes Built 1990 to 1994 | 8.3% | 9.9% | 10.4% |
| | 2000 Homes Built 1980 to 1989 | 18.5% | 15.4% | 21.1% |
| | 2000 Homes Built 1970 to 1979 | 12.4% | 18.7% | 21.5% |
| | 2000 Homes Built 1960 to 1969 | 15.4% | 12.6% | 11.5% |
| | 2000 Homes Built 1950 to 1959 | 14.4% | 13.5% | 10.6% |
| | 2000 Homes Built Before 1949 | 18.1% | 13.1% | 9.5% |
| HOME VALUES | 2000 Home Value \$1,000,000 or More | 1.2% | 1.1% | 1.1% |
| | 2000 Home Value \$500,000 to \$999,999 | 6.9% | 5.2% | 4.9% |
| | 2000 Home Value \$400,000 to \$499,999 | 7.5% | 6.7% | 6.1% |
| | 2000 Home Value \$300,000 to \$399,999 | 16.3% | 11.3% | 11.5% |
| | 2000 Home Value \$200,000 to \$299,999 | 28.0% | 26.4% | 27.6% |
| | 2000 Home Value \$150,000 to \$199,999 | 20.7% | 21.8% | 22.3% |
| | 2000 Home Value \$100,000 to \$149,999 | 13.9% | 21.2% | 20.6% |
| | 2000 Home Value \$50,000 to \$99,999 | 4.9% | 6.0% | 5.7% |
| | 2000 Home Value \$25,000 to \$49,999 | 0.3% | 0.2% | 0.2% |
| | 2000 Home Value \$0 to \$24,999 | 0.2% | 0.1% | 0.2% |
| | 2000 Median Home Value | \$ 239,626 | \$ 215,445 | \$ 220,969 |
| | 2000 Median Rent | \$ 793 | \$ 737 | \$ 770 |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.590878/-83.446051

January 2006

RF1

| 3050 Union Lake Rd Commerce Township, Michigan | | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius |
|---|--|-------------------|-------------------|-------------------|
| LABOR FORCE | 2005 Est. Labor: Population Age 16+ | 3,698 | 34,858 | 100,946 |
| | 2005 Est. Civilian Employed | 69.2% | 69.5% | 67.3% |
| | 2005 Est. Civilian Unemployed | 2.7% | 2.9% | 3.3% |
| | 2005 Est. in Armed Forces | - | 0.0% | 0.0% |
| | 2005 Est. not in Labor Force | 28.1% | 27.7% | 29.4% |
| | 2005 Labor Force: Males | 50.0% | 49.9% | 49.3% |
| | 2005 Labor Force: Females | 50.0% | 50.1% | 50.7% |
| OCCUPATION | 2000 Occupation: Population Age 16+ | 2,549 | 23,689 | 65,730 |
| | 2000 Mgmt, Business, & Financial Operations | 21.4% | 19.5% | 18.8% |
| | 2000 Professional and Related | 26.8% | 24.4% | 25.1% |
| | 2000 Service | 10.2% | 10.3% | 10.1% |
| | 2000 Sales and Office | 28.0% | 28.4% | 28.8% |
| | 2000 Farming, Fishing, and Forestry | - | 0.1% | 0.1% |
| | 2000 Construction, Extraction, & Maintenance | 5.7% | 8.1% | 7.6% |
| | 2000 Production, Transport, & Material Moving | 7.8% | 9.2% | 9.6% |
| | 2000 Percent White Collar Workers | 76.2% | 72.4% | 72.6% |
| | 2000 Percent Blue Collar Workers | 23.8% | 27.6% | 27.4% |
| TRANSPORTATION TO WORK | 2000 Drive to Work Alone | 91.4% | 90.5% | 89.9% |
| | 2000 Drive to Work in Carpool | 3.9% | 5.4% | 6.1% |
| | 2000 Travel to Work by Public Transportation | - | 0.1% | 0.1% |
| | 2000 Drive to Work on Motorcycle | - | 0.0% | 0.0% |
| | 2000 Walk or Bicycle to Work | 0.4% | 0.3% | 0.5% |
| | 2000 Other Means | 0.1% | 0.2% | 0.3% |
| | 2000 Work at Home | 4.1% | 3.5% | 3.1% |
| TRAVEL TIME | 2000 Travel to Work in 14 Minutes or Less | 13.6% | 15.7% | 16.6% |
| | 2000 Travel to Work in 15 to 29 Minutes | 32.7% | 29.4% | 30.4% |
| | 2000 Travel to Work in 30 to 59 Minutes | 46.9% | 46.8% | 45.7% |
| | 2000 Travel to Work in 60 Minutes or More | 6.9% | 8.0% | 7.3% |
| | 2000 Average Travel Time to Work | 28.8 | 29.3 | 28.8 |
| CONSUMER EXPENDITURE | 2005 Est. Total Household Expenditure (in Millions) | \$ 132.0 | \$ 1,178.9 | \$ 3,433.3 |
| | 2005 Est. Apparel | \$ 5.8 | \$ 52.0 | \$ 151.6 |
| | 2005 Est. Contributions & Gifts | \$ 9.8 | \$ 85.3 | \$ 250.3 |
| | 2005 Est. Education & Reading | \$ 3.8 | \$ 32.7 | \$ 95.8 |
| | 2005 Est. Entertainment | \$ 7.4 | \$ 65.7 | \$ 191.1 |
| | 2005 Est. Food, Beverages & Tobacco | \$ 19.5 | \$ 176.0 | \$ 512.9 |
| | 2005 Est. Furnishings And Equipment | \$ 5.7 | \$ 50.7 | \$ 147.0 |
| | 2005 Est. Health Care & Insurance | \$ 9.0 | \$ 81.3 | \$ 237.7 |
| | 2005 Est. Household Operations & Shelter & Utilities | \$ 40.6 | \$ 362.2 | \$ 1,055.6 |
| | 2005 Est. Miscellaneous Expenses | \$ 2.0 | \$ 17.7 | \$ 51.6 |
| | 2005 Est. Personal Care | \$ 1.8 | \$ 16.2 | \$ 47.3 |
| | 2005 Est. Transportation | \$ 26.6 | \$ 239.1 | \$ 692.3 |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.